

151 WEST PASSAIC STREET
ROCHELLE PARK, NJ 07662

PHONE: 1(201) 880-4224

FAX: 1(888) 830-2935

WWW.COMMERCIALPOWERLLC.COM

COMMERCIAL POWER
AUDITING CONSULTING PROCUREMENT

Dm 19-075

Thank you for reviewing our application. We are a licensed Energy Broker in, New Jersey, MD, & MASS and would like the privilege of serving our clients with business locations in New Hampshire.

NHPLC 8 APR 19 PM 12:26

We currently do not serve any accounts in New Hampshire, but with your permission we would like to. Our business model does not rely upon robo-dialing, text messaging, or social media. Rather, our business is predicated on relationships, hence 80% of our business is from referral, existing business relationships-cross selling, and Trade Shows.

To date we have not had any formal/informal complaints filed with the Public Utility Commission and or Public Service Commission, from any of the states in which we operate. Our mission statement for our clients is, "We deliver the best balance of price and contractual terms". We do not pull usage data, as an Aggregator, we act as an independent broker, and shop third party supply for our clients, through relationships that range from: Direct Energy, Constellation, Crius Energy, among others.

Our goal is to be authorized to do the same for our commercial clients in New Hampshire.

Our book of business is 98% commercial, small and medium sized clients, and small industrial. Very rarely do we sell residential electric supply, except in cases where the bill is labeled to the business bur zoned residential, or where the business owner insists that the residential be included on the commercial contract.

If you have any further questions regarding our application please3 do not hesitate to contact me directly.



Michael Mesro
Director of Sales



Electric Load Aggregation Application Form

This form may be used to: (1) apply for initial registration as an electric load aggregator in New Hampshire, (2) apply for renewal of registration as an electric load aggregator in New Hampshire, and (3) notify the Commission of any changes to information in a previously-filed electric aggregator application form. *This form is provided as a convenience for filing only; you are required to provide all information specified under Puc 2006.02 when applying for initial or renewal registration as an electric aggregator, but you are not required to use this form when doing so.*

Indicate whether this application is for an initial registration or for a renewal. Initial <input type="checkbox"/> Renewal <input type="checkbox"/>		
Applicant's General Information		
Puc 2006.02(a)	Legal Name	ARA Consulting Group, LLC
	Trade Name (d/b/a) (if applicable)	Commercial Power
Puc 2006.02(b)	Business Mailing Address	151 West Passaic Street, Rochelle Park, NJ 07662
	Telephone Number	201-880-4224
	E-Mail Address	sales@commercialpowerllc.com
	Website Address (if applicable)	www.CommercialPowerLLC.com
	Provide the name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant, if an individual, or of the applicant's principal(s), ¹ if the applicant is anything other than an individual. Use additional sheets if your response exceeds the space provided on the form.	
Puc 2006.02(c)	Name	Arda Hovsepian
	Title	Managing Member
	Business Mailing Address	151 West Passaic St, Rochelle Park, NJ 07662
	Telephone Number	201-880-4224
	E-Mail Address	commission@commercialpowerllc.com
	Name	
	Title	
	Business Mailing Address	
	Telephone Number	- -
	Email Address	
	Name	
	Title	
	Business Mailing Address	
	Telephone Number	- -
	E-Mail Address	

¹ "Principals" means, for a corporation, any of its officers, directors, or controlling shareholders, for a limited liability company, any of its managers or controlling members, for a partnership, any of its general partners, and for any other business entity, any of its personnel exercising executive functions and any of its controlling equity owners.



Customer Service Contact		
Puc 2006.02(d)	Name	ERINN PERRON
	Title	MANAGER
	Telephone Number	201-880-4224
	Toll-Free Telephone Number (if available)	- -
	E-Mail Address	perrone@commercialpowerllc.com

Customer Complaints Contact		
Puc 2006.02(e)(1)	Name	Michael Meszo
	Title	Director of Sales
	Business Mailing Address	151 W. PASSAIC ST. ROCHELLE PARK, NJ 07662
	Telephone Number	201-394-8600
	E-Mail Address	Sales@CommercialPowerLLC.com

Regulatory Compliance Matters Contact		
Puc 2006.02(e)(2)	Name	ERINN PERRON
	Title	MANAGER
	Business Mailing Address	151 WEST PASSAIC ST, ROCHELLE PARK, NJ 07662
	Telephone Number	201-880-4224
	E-Mail Address	PERRONE@COMMERCIALPOWE RLLC.COM

Commission Assessment Payments Contact		
Puc 2006.02(e)(3)	Name	ERINN PERRON
	Title	MANAGER
	Business Mailing Address	151 WEST PASSAIC ST, ROCHELLE PARK, NJ 07662
	Telephone Number	201-880-4224
	E-Mail Address	PERRONE@COMMERCIALPOWE RLLC.COM

Separate Attachments: Business Authority and Trade Name	
Puc 2006.02(f)	Provide, as a separate attachment, evidence of the applicant's authorization to do business in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's listing on the N.H. Secretary of State website with the status "In Good Standing" or words of similar import; or (2) a copy of a certificate from the N.H. Secretary of State's office stating that the applicant is authorized to do business in New Hampshire.
Puc 2006.02(g)	Provide, as a separate attachment, evidence of the applicant's registration of the trade name, if any, to be used by the applicant in New Hampshire from the New Hampshire secretary of state by submitting either of the following: (1) a recent printout of the applicant's trade name on the N.H. Secretary of State website with the status "Active" and indicating that the trade name is owned by the applicant; or (2) a copy of a certificate from the N.H. Secretary of State's office indicating that the applicant has registered as doing



New Hampshire Public Utilities Commission
21 South Fruit Street, Suite 10 Concord, NH 03301-2429
603-271-2431
www.puc.nh.gov

Electric Aggregator Registration
Puc 2006.02
Rev. 2/8/2018
Page 3 of 4

	business under the trade name.
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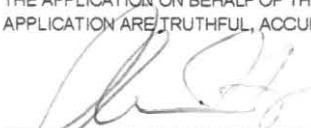


Statements Regarding Applicant and its Principals		
	Please respond to each of the following questions with either "Yes" or "No."	
Puc 2006.02(h)(1)	Has applicant or any of its principals ever been convicted of any felony that has not been annulled by a court?	No
Puc 2006.02(h)(2)	Has applicant or any of its principals, within the 10 years immediately prior to application, had any civil, criminal, or regulatory sanctions or penalties imposed against it, him, or her pursuant to any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(3)	Has applicant or any of its principals, within the 10 years immediately prior to application, settled any civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(4)	Is applicant or any of its principals currently the subject of any pending civil, criminal, or regulatory investigation or complaint involving any state or federal consumer protection law or regulation?	No
Puc 2006.02(h)(5)	Has applicant or any of its principals been denied authorization to provide competitive electricity supply service or electric aggregation service in any other state or jurisdiction?	No
	If an affirmative answer is provided to any item above, then provide a detailed explanation of the occurrence and the related circumstances. Use additional sheets as needed.	

Other States	
Puc 2006.02(i)	Please list other states or jurisdictions in which the applicant currently conducts business relating to the aggregation of electric customers. <u>MA, MD, OH</u>

Statement Regarding Supplier Representation	
Puc 2006.02(j)	Please respond to the following question with either "Yes" or "No." Is the applicant representing any supplier interest? No
	If the response to the preceding question is "Yes," please list the supplier(s) represented. Use additional sheets if needed.

Expected Marketing Start Date	
Puc 2006.02(k)	Provide the date upon which the applicant expects to commence marketing its services to customers in New Hampshire. <u>4/1/19</u> Date

Attestation and Signature	
Puc 2006.02(l) and (m)	BY SIGNING BELOW, THE APPLICANT REPRESENTATIVE CERTIFIES THAT IT HAS THE AUTHORITY TO FILE THE APPLICATION ON BEHALF OF THE AGGREGATOR AND ATTESTS THAT THE CONTENTS OF THE APPLICATION ARE TRUTHFUL, ACCURATE, AND COMPLETE.  Signature of the applicant or its authorized representative Name: ARDA HOVSEPIAN Title: MANAGING <u>Member</u>
	<u>3/14/19</u> Date

Filing Instructions	
	1) Mail an original and two paper copies of this form and all separate attachments to: Executive Director, NHPUC, 21 South Fruit St., Suite 10, Concord, NH 03301
	2) E-mail a PDF of this form and all separate attachments to: Executive.Director@puc.nh.gov

State of New Hampshire

Department of State

CERTIFICATE OF EXISTENCE
OF
ARA CONSULTING GROUP, LLC

This is to certify that **ARA CONSULTING GROUP, LLC** is registered in this office as a **New Jersey Limited Liability Company** to transact business in New Hampshire on 3/14/2019 11:38:00 AM.

Business ID: **814855**



IN TESTIMONY WHEREOF,
I hereto set my hand and cause to be affixed
the Seal of the State of New Hampshire,
this 14th day of March A.D. 2019

A handwritten signature in cursive script, reading "William M. Gardner".

William M. Gardner
Secretary of State

State of New Hampshire

Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that ARA CONSULTING GROUP, LLC is a New Jersey Limited Liability Company registered to transact business in New Hampshire on March 14, 2019. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: **814855**

Certificate Number : **0004443413**



IN TESTIMONY WHEREOF,

I hereto set my hand and cause to be affixed
the Seal of the State of New Hampshire,
this 14th day of March A.D. 2019.

A handwritten signature in dark ink, appearing to read "William M. Gardner".

William M. Gardner
Secretary of State



State of New Hampshire

Department of State

Date Submitted: 3/14/2019
William M. Gardner
Secretary of State

Form FLLC-1
RSA 304-C:175

APPLICATION FOR REGISTRATION AS A FOREIGN LIMITED LIABILITY COMPANY

PURSUANT TO THE PROVISIONS of the New Hampshire Limited Liability Company laws, the undersigned hereby applies for registration to transact business in New Hampshire and for that purpose submits the following statement:

FIRST: The name of the limited liability company is:

ARA CONSULTING GROUP, LLC

SECOND: The name which it proposes to register and do business in New Hampshire is:

COMMERCIAL POWER

Principal Business Information:

Principal Office Address:

151 West Passaic Street	Rochelle Park	NJ	07662
(no. & street)	(city/town)	(state)	(zip code)

Principal Mailing Address(if different):

151 West Passaic Street	Rochelle Park	NJ	07662
(no. & street)	(city/town)	(state)	(zip code)

Business Phone: **201-880-4224**

Business Email: **Sales@CommercialPowerLLC.com**

☐ Please check if you would prefer to receive the Annual Report Reminder Notice by email.

THIRD: It is formed under the laws of **New Jersey**.

FOURTH: The date of its formation is **05/22/2009**.

FIFTH: Describe the nature of the business or purposes to be conducted or promoted in New Hampshire (and if known, list the NAICS Code and Sub Code):

Other / Energy Broker

SIXTH: The name of its registered agent **in New Hampshire** is:

Registered Agents Inc. (658418)

The complete address of its registered office **IN NEW HAMPSHIRE** (agent's business address) is:

159 Main Street S100	Nashua	NH	03060
(no. & street)	(city/town)	(state)	(zip code)

The period of its duration is: **Perpetual**.

Mailing Address - Corporation Division, NH Department of State, 107 North Main Street, Room 204, Concord, NH 03301-4989
Physical Location - State House Annex, 3rd Floor, Room 317, 25 Capitol Street, Concord, NH
Phone: (603)271-3246 | **Fax:** (603)271-3247 | **Email:** corporate@sos.nh.gov | **Website:** sos.nh.gov

Title: **Member**
Business Name: **ARA Consulting Group, LLC**
Signature: **Arda Hovsepian**
Name of Signer: **Arda Hovsepian**
Title of Signer: **Member**
Date signed: **03/14/2019**
Effective Date: **03/14/2019 11:04:00 AM**

Complete address of person signing: **151 West Passaic Street, Rochelle Park, NJ, 07662, USA**

Note: The sale or offer for sale of membership interests of the limited liability company will comply with the requirements of the New Hampshire Uniform Securities Act (RSA 421-B). The membership interests of the limited liability company: 1) have been registered or when offered will be registered under RSA 421-B; 2) are exempted or when offered will be exempted under RSA 421-B; 3) are or will be offered in a transaction exempted from registration under RSA 421-B; 4) are not securities under RSA 421-B; OR 5) are federal covered securities under RSA 421-B. The statement above shall not by itself constitute a registration or a notice of exemption from registration of securities within the meaning of sections 448 and 461(i)(3) of the United States Internal Revenue Code and the regulation promulgated thereunder.

*Shall be executed on behalf of the foreign limited liability company by a person with authority to do so under the laws of the state or other jurisdiction of its formation, or, if the foreign limited liability company is in the hands of a receiver, executor, or other court appointed fiduciary, trustee, or other fiduciary, it must be signed by that fiduciary.

DISCLAIMER: All documents filed with the Corporation Division become public records and will be available for public inspection in either tangible or electronic form.



THE COMMONWEALTH OF MASSACHUSETTS
DEPARTMENT OF PUBLIC UTILITIES

CHARLES D. BAKER
GOVERNOR

KARYN E. POLITO
LIEUTENANT GOVERNOR

MATTHEW A. BEATON
SECRETARY OF ENERGY
AND ENVIRONMENTAL AFFAIRS

ONE SOUTH STATION
BOSTON, MA 02110
(617) 305-3500

ANGELA M. O'CONNOR
CHAIRMAN

ROBERT E. HAYDEN
COMMISSIONER

CECILE M. FRASER
COMMISSIONER

October 23, 2018

Erinn Finnegan, Compliance Director
ARA Consulting Group, Inc. d/b/a Commercial Power
151 West Passaic St.
Rochelle Park, NJ 07662

Dear Ms. Finnegan,

The Department of Public Utilities ("Department") has reviewed ARA Consulting Group, Inc. d/b/a Commercial Power's ("Company") application for renewal of its **Electricity Broker License, EB-407**, and is pleased to inform you that the Company's application for renewal has been approved.

As a condition of maintaining this license, the Company must file updated information within 30 days of any material or organic change in the information required by 220 CMR 11.05(2), and must comply with all relevant requirements of G.L. c. 164, and the regulations promulgated thereunder, including 220 CMR 11.00, 12.00. Consistent with the information included with the Company's application, the activities the Company is licensed to provide are limited to electricity broker services to commercial and industrial customers. If, at a later date, the Company seeks to provide electricity broker services to residential customers, it must first seek and obtain Department approval at the time of renewal of its license. If the Company decides to request renewal of its license next year, please submit the renewal application no later than **June 1, 2019**. The renewal application is available at: <https://www.mass.gov/information-for-competitive-suppliers-and-electricity-brokers>.

Sincerely,

_____/s/_____
Matthew Nelson
Director, Electric Power Division

STATE OF MARYLAND

W. KEVIN HUGHES
CHAIRMAN

HAROLD D. WILLIAMS
ANNE E. HOSKINS
JEANNETTE M. MILLS
MICHAEL T. RICHARD

PUBLIC SERVICE COMMISSION

#4, 4/27/16 AM; ML# 183617
License Reference No.: IR-3649

April 27, 2016

Arda Hovsepien
Managing Director
Commercial Power
151 West Passaic Street
Rochelle Park, NJ 07662

Dear Ms. Hovsepien:

On February 22, 2016, ARA Consulting Group LLC d/b/a Commercial Power ("Company") filed an Application for a License to Supply Electricity or Electric Generation Services in Maryland under COMAR 20.51. The Company proposes to provide electricity supplier broker services in Maryland for commercial and industrial customers as described in the application.

After considering this matter at the April 27, 2016 Administrative Meeting, the Commission granted the Company a license to supply electricity or electric generation services in Maryland (License Reference Number IR-3649). The license granted by the Commission under this Letter Order is limited solely to electricity supplier broker services for the customer classes and service territories applied for and recommended by Staff.

Finally, the Company is reminded that it is under a continuing obligation to notify the Commission within 30 days of any changes to the information upon which the Commission relied in granting this license. A copy of the supplemental or updated information is required to be filed concurrently with the Office of People's Counsel.

By Direction of the Commission,

/s/ David J. Collins

David J. Collins
Executive Secretary

DJC/st

cc: Phil VanderHeyden, Electricity Division
Obi Linton, Director, External Relations